In July 2011, the United States Studies Centre took up residence in its new home in the Institute Building.

With the recent rapid growth in the Centre’s staff and activities, and plans for future expansion in our research, education, and analysis activities, we had stretched beyond the capacity of the historic John Woolley offices.

The Institute Building sits on the other side of the University of Sydney campus and dates from the Victorian era, when it was Australia’s first school for the hearing impaired. It provides us with more than twice the space we had previously and is designed specifically for our requirements, including being equipped with the latest in IT and audio-visual technology.

For the first time the Centre includes a dedicated tutorial room for the growing number of students enrolling in our undergraduate and postgraduate courses. We also have additional office space for academic and administrative staff, enabling us to accommodate our expanding research and events programs.
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2011 was another “best yet” year for the US Studies Centre. As we write, in the middle of 2012, a pivotal year of transition, we look back on the Centre’s achievements and look forward to its trajectory for years to come. A few highlights from 2011 stand out.

The Centre hosted two former Australian prime ministers – Bob Hawke and John Howard – in open, frank and wide ranging discussions with journalist Paul Kelly on their perspectives on the relationship between Australia and the US. Prime Minister Julia Gillard also announced last year $2 million support for Alliance 21, a major three-year Centre think tank project on the future of Australia-US relations in the 21st century, with matching support from the corporate sector led by Chevron, ConocoPhillips, Dow, GE, Morgan Stanley, News Corporation, Pratt Industries, and Raytheon.

Thousands of people attended events during 2011 featuring our visitors led by New York Times columnist Thomas Friedman, Nobel Laureate Daniel Kahneman, and Harvard’s Robert Putnam of Bowling Alone fame. Speakers at our National Summit on the 9/11 Decade included former Bush administration officials such as Nicholas Burns, Douglas Feith, and Stephen Krasner, current and former Australian leaders including Julie Bishop, Peter Cosgrove, Gareth Evans, and Robert McClelland, as well as prominent public intellectuals Adam Garfinkle, Robert Kaplan, and Anatol Lieven.

In addition to the Alliance 21 program, the Centre also received $2.5m from the NSW government to bring together over the next four years the best ideas from both sides of the Pacific on the critical issues of clean technology, defence, digital media, finance, and higher education that will shape the state’s development in the coming decade.

The Centre’s teaching program goes from strength to strength. The total number of students taking Centre undergraduate and postgraduate classes exceeded 900 in 2011, a 41 per cent increase on 2010. Our study and internship program in Washington DC is now also joined by similar opportunities for our students in Los Angeles, both in partnership with the University of California. Our postdoctoral fellowships brought rising academic stars to Sydney, whilst our social science research training programs gave Australians training by some of America’s most prominent scholars.

2011 cemented the Centre’s role as the “go to” Australian media resource on the US, led by nearly 50 op-ed articles in the major Fairfax and News Ltd newspapers and over 1600 total media appearances, more than 30 per week and a 68 per cent increase on 2010.

Looking to the future, the Centre is fortunate to have secured as its next CEO Dr Bates Gill, a world class think tank leader who comes to the Centre following a very successful five-year
term as director of the Stockholm International Peace Research Institute. The Centre’s new premises in the historic Institute Building completed in 2011 will accommodate its growth for many years.

The US Studies Centre has come a long way in a short time. It is now well positioned for its next stage of growth and development under a new leader. We wish Bates our very best as he takes on this new challenge and offer our full support for his efforts.

Sincerely,

Malcolm Binks
Chairman

Geoffrey Garrett
CEO

FAREWELL AND THANKS

Publication of this report coincides with the departure of our founding CEO, Geoffrey Garrett, to the post of Dean of the University of Sydney Business School.

When Geoff joined the Centre it was little more than an idea. Largely through his efforts it has been transformed into a thriving institution, which has more than lived up to the ideals of its founders, the American Australian Association and the University of Sydney. Geoff has provided the inspiration for the rapid emergence of the Centre as a major provider of educational programs at the undergraduate and graduate levels about all matters to do with the US; an increasingly important think-tank on key Australia–US issues; and the go-to resource for the media on all matters concerning the US.

Although we will miss his boundless enthusiasm and drive, fortunately for us Geoff will not be far away and will continue to be a resource for the Centre. We wish him well in his new position and welcome his successor, Bates Gill, who has an outstanding background, and will benefit immensely from the foundation that Geoff created for the Centre.

Malcolm Binks
Chairman

43 PUBLICATIONS
1646 MEDIA APPEARANCES
113 EVENTS
9500 EVENT ATTENDEES
PROMOTING EXCELLENCE

In 2011, the Centre hosted 91 top-level visitors from Australia, the US, and around the world. From former Australian prime ministers to current government leaders, prominent public intellectuals, and experts in diverse fields, our education, research, and analysis was enriched by the contributions of these high-achieving individuals.

JOHN HOWARD AND BOB HAWKE: REFLECTIONS ON THE AUSTRALIA–US ALLIANCE

Celebrating the 60th anniversary of the ANZUS Treaty, the US Studies Centre held two special public events at Sydney's Customs House, with former Australian prime ministers, Bob Hawke and John Howard.

The Honourable John Howard AC

Reflecting on his decade leading Australia’s most important international relationship, former prime minister John Howard, spoke to a packed house on the Australia–US alliance in February.

In conversation with The Australian newspaper’s editor-at-large Paul Kelly, Howard discussed topics ranging from APEC and Kyoto to the wars in Afghanistan and Iraq. He told the audience that the Howard government's close relationship with the United States had had a significant impact on both countries and on the world. The former prime minister’s thoughts on the Australia–US alliance provided a rare insight into the machinations at the highest levels of the relationship between the two countries, and the event was later broadcast on ABC Radio.

In August, Mr Howard, who is a member of the Centre’s Council of Advisors, presented a special guest lecture on campus. With much of the Centre’s US in the World undergraduate course focused on the 9/11 decade, Mr Howard explained to students and guests what the period meant for him, for Australia–US relations, and for the wider world. See page 10.

The Honourable Bob Hawke AC

Following the Howard event, former prime minister Bob Hawke spoke candidly about the implications of the rise of China for Australia’s relationship with America.

Once again in conversation with long-time political writer and editor, Paul Kelly, Hawke said that today is a more challenging environment for politicians and policy makers than it was during the Cold War.

Australia’s longest-serving ALP prime minister also discussed his relationships with presidents Ronald Reagan and George HW Bush, the impact of the Australia–US alliance on domestic politics, and the more independent line Australia took on key foreign policy issues under his leadership.

The audience comprised students, academics, business people, and past and current diplomats, including the US ambassador to Australia, Jeffrey Bleich. The event received coverage on SBS World News Australia.
In April, the Centre hosted a series of lectures in Sydney, Melbourne, and Adelaide by one of the world’s most influential social scientists, Professor Robert Putnam. Drawing insights from his book *American Grace: How Religion Divides and Unites Us*, Putnam provided audiences with a considered counterweight to polemical rhetoric about American faith. He explained that even though religion can be politically divisive, in the US it is usually a socially cohesive force.

The Australian presentations by Professor Putnam fed directly into the increasing fascination of many observers outside the US with the evolving role of religion in American politics and society. He addressed the question of what makes America unusually religious, unusually diverse religiously, and yet unusually tolerant?

Professor Putnam’s visit was made possible thanks to partnerships with Sydney Ideas, the Grattan Institute, the Centre for Social Impact, and the Australia and New Zealand School of Government.

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Nobel Laureate Professor Daniel Kahneman discussed the psychology underpinning the application of behavioural economics to financial behaviour as part of a special August roundtable discussion at the Centre.

The Princeton professor of psychology and co-founder of behavioural economics described why normally rational, clear-headed people with a wealth of information at their fingertips make questionable decisions based on gut instinct. In particular, in the wake of the upheaval caused by the global financial crisis, he said it was important for those working in finance on Wall Street and around the world to recognise that the most important decision would always be how much risk to take.

While in Sydney, Professor Kahneman also attended events for the University of Sydney Business School.

In an ABC Radio National interview, Professor Kahneman gave investors some sage advice: don’t buy or sell shares according to what’s in the news and don’t invest on a hunch.
THOMAS NIDES: US POLICY MAKER SITS DOWN WITH STUDENTS
US Deputy Secretary of State for Management and Resources

In September, the Centre welcomed US deputy secretary of state Thomas Nides onto campus. Nides, who has been dubbed secretary of state Hillary Clinton’s alter ego, visited the Centre for a special roundtable discussion with our top students from both the undergraduate and postgraduate streams.

The former senior JP Morgan executive talked about foreign policy and the economic and political climate in Washington DC. Afterwards, students queried him on a range of topics, including his perspective on the federal lawsuit against US banks over their role in the sub-prime mortgage crisis.

“The Deputy Secretary’s passionate engagement and genuine interest in our thoughts on topical issues was incredible. We were all inspired and deeply appreciative of the opportunity to meet with such a high-level policy maker,” said student Timothy Blomfield.

HARVEY PITT: US REGULATIONS AND RECOVERY
Former Chairman of the US Securities and Exchange Commission

In October, Harvey Pitt visited Sydney as a guest of both the US Studies Centre and the University of Sydney Business School, speaking to students, business leaders, and the media.

The former chair of the US Securities and Exchange Commission says he’s an optimist but thinks the worst of the global financial crisis is yet to come.

In an interview with Ticky Fullerton on ABC TV’s Lateline Business, he described the regulations introduced by the US Congress in response to the 2008 financial meltdown as “exceedingly ponderous”, and questioned their likely effectiveness in moderating the market and protecting individual investors.

He told The Australian’s Geoff Elliott that the regulations contained in the recently passed Dodd-Frank bill were “unlikely to prevent the next crisis, which won’t look anything like the last crisis”.

2011 VISITORS
91 IN TOTAL
44 FROM AMERICA
39 FROM AUSTRALIA
KARL AND CHING EIKENBERRY: AFGHANISTAN AND CORRUPTION

Former US Ambassador to Afghanistan

The former US ambassador to Afghanistan Karl Eikenberry and his wife, former strategic communications coordinator with the USAID Mission Ching Eikenberry, shared their recent experiences in Kabul and thoughts on the country’s future during an October visit.

Karl Eikenberry assessed the US-led counter insurgency and state-building efforts in Afghanistan during lectures in Sydney and at the Australian National University in Canberra. The former lieutenant general with the US Army said he remained optimistic that international forces would be able to leave as planned in 2014, but said significant challenges remained, including what he described as “massive corruption”.

In addition to the formal lectures, both Karl and Ching Eikenberry took part in roundtable discussions with students and academics at the University of Sydney. Together they provided insights into both current and future US support for the Afghan state, and the position of Afghan women today.

OTHER NOTABLE VISITORS

- **Julie Bishop**, Deputy Leader of the Opposition
- **Jeffrey Bleich**, US Ambassador to Australia
- **George Borjas**, Harvard University
- **Kurt Campbell**, US Assistant Secretary of State for East Asian and Pacific Affairs
- **William Chafe**, Alice Mary Baldwin Professor of History, Duke University
- **Gregory Crewdson**, Adjunct Professor of Photography, Yale University
- **Richard Freeman**, Herbert Ascherman Chair in Economics, Harvard University
- **Frank Gilliam Jr**, Dean, UCLA Luskin School of Public Affairs
- **Peter Hartcher**, Political and International Editor, *Sydney Morning Herald*
- **Shanto Iyengar**, Harry and Norman Chandler Professor of Communication, Stanford University
- **Martin Kaplan**, Norman Lear Professor of Entertainment, Media and Society, University of Southern California
- **Tony Press**, CEO, Antarctic Climate and Ecosystems Cooperative Research Centre
- **Christopher Parker**, Stuart A. Scheingold Professor of Social Justice, University of Washington
- **Mary O’Kane**, NSW Chief Scientist and Engineer, NSW Government
- **Eiko Thielemann**, London School of Economics

The Centre also had 28 outstanding visitors participate in its National Summit on the 9/11 Decade. See page 22.

EDUCATION

LEADING AMERICAN STUDIES

Enriching the understanding of the United States in Australia starts with education. To that end, we continue to develop innovative educational programs that galvanise our students to better comprehend the US and its role in the world.

The Centre’s education program is exceptional in its access to academic, political, cultural, and business leaders from Australia and the US who embrace the opportunity to engage with our students about today’s issues and the future. It’s a prospect that attracts students of all interests. In 2011, we received a record number of enrolments in our courses, including students from arts and social sciences, business and engineering, and law and science.

Our education initiatives also extend beyond the lecture theatres. In January, a second group of undergraduates set off to Washington DC for a nine-week study abroad and internship program. This once-in-a-lifetime opportunity gave our students an appreciation for America that could only come from being there. See page 12.

In collaboration with the US Consulate General in Sydney, the Centre also launched a summer internship program for its students (see page 13). In 2012, the Centre will introduce another Australian first, with the launch of the UCLA Study Abroad Program. Find out more at: ussc.edu.au/ucla

From high school students to postgraduates, the Centre’s increasing education offerings and enormous student growth has put us well on the way to becoming the leading institution for the study of America outside the US.

US ambassador Jeffrey Bleich was a guest speaker in Geoffrey Garrett’s US in the World class
DEBATE THE FUTURE OF AMERICA

With a new goal to engage high school students on issues facing the US and Australia, the Centre launched the Debate the Future of America competition in June.

Inviting participation from schools across NSW, the inaugural competition saw 24 students go head-to-head on issues such as the removal of Australian troops from Afghanistan and the contribution a tough refugee policy makes to national security.

In the standing-room-only final, the sharp-witted North Sydney Girls High School trio narrowly defeated their fellow finalists from Penrith High School. Their topic was: “The killing of Osama bin Laden has made the world a safer place”. For their efforts, the girls won three iPads for their school.

Third speaker of the winning team, Lucy Lester, said: “The debate was a very challenging experience and even if we hadn’t won, we all felt that our skills and knowledge of world issues had matured and developed greatly over the three rounds. Teenagers don’t normally get to comment on these types of issues so it was great to have our voices heard!”

Find out more at: ussc.edu.au/debate

AMERICA: REBELS, HEROES AND RENEGADES

Who are the most significant heroes and rebels in recent American history and what do they reveal about the United States and its global power?

In a journey through contemporary American history, 13 high school students gave up their summer break to explore the politicians, presidents, policy makers, journalists, television commentators, and military heroes who have contributed to America’s landscape.

“America: Rebels, Heroes and Renegades was a fantastic experience. It broadened my horizons for university study, as well as my knowledge of key figures in American history. The historical content was particularly relevant to my HSC study in Modern History and English Extension 1.”

Wee-An Tan, Year 11 student, Marist College Eastwood

Offered for the second consecutive year, America: Rebels, Heroes and Renegades, is a Board-endorsed Year 11 preliminary unit that allows talented high school students to accelerate their senior study, gain university-level skills and receive credit towards an undergraduate degree at the University of Sydney.

Find out more at: ussc.edu.au/highschool
RECORD NUMBERS OF UNDERGRADS

After only three years of offering undergraduate classes, the Centre’s enormous growth in student numbers is a testament to its high-quality teaching and relevant subject matter.

In 2011, the Centre experienced a 76 per cent growth in undergraduate student numbers, up from 430 in 2010 to 757 students. Even more telling is the number of students who returned. Since 2009, 447 students have signed up for more than one US Studies Centre unit. What’s responsible for this phenomenon? As the student-run SRC Counter Course Handbook 2012 put it:

“All in all, the US Studies Centre and its subjects are incredibly magnetic and very innovative in teaching practice.”

In addition to US in the World and Introduction to US Politics, the Centre introduced two new units of study in 2011: Global America and Americanism and anti-Americanism.

Find out more at: ussc.edu.au/undergraduate

NEW: SEX, RACE & ROCK IN THE USA

Offered for the first time in 2012, this innovative and exciting undergraduate unit will explore the cultural history and intersections of sexuality, race, and rock music in the United States from Elvis to Lady Gaga. Influenced by black and working-class cultures, and with sexuality embedded in its form and practice, rock music challenged and transformed existing norms of family, sex, and gender.

Find out more at: ussc.edu.au/ussc2604

US IN THE WORLD

A trademark of the Centre’s most popular class, US in the World, is engagement with real-world experts on key issues as they come to light. In 2011, this included former Prime Minister of Australia, John Howard AC.

With much of the class focused on the tenth anniversary of the September 11 attacks, Howard shared what the 9/11 decade meant to him, Australia–US relations, and the world.

Howard told US in the World students that the decade’s war on terror has required a rethink of what war traditionally means.

“We are conditioned by history to think of war in terms of armies rolling across borders and terrible conflicts and then some kind of surrender and some kind of end where ‘we’ve won – it’s all over’.”

“I don’t think we’re dealing with that [with the war on terror].”

Looking to the future, he predicted Australian governments would be likely to join America in future military action “that the United States regards on proper grounds as broadly supportive of the values and structures around the world that we support.”

Other guest lecturers included New York Times columnist Thomas Friedman, Huffington Post columnist Marty Kaplan, US ambassador to Australia Jeffrey Bleich, national correspondent of The Atlantic Professor James Fallows, Baldwin professor of history at Duke University William Chafe, political and international editor of the Sydney Morning Herald Peter Hartcher, and Chandler professor of communication and political science at Stanford University Shanto Iyengar.
US STUDIES: MORE THAN JUST A DEGREE

Our US Studies master’s, graduate diploma, and graduate certificate degrees are more than just academic programs. Our students are involved in the Centre’s wider discussion on America and are offered opportunities to gain real-world experience as part of their study.

In 2011, 36 students enrolled in our postgraduate programs, including international students such as Lauren Haumesser from the United States. Lauren says that she came to Australia to “gain an international perspective of America” and, reflecting on her experience, said, “In the US, when you study America, you encounter different opinions but they’re all formed on certain basic assumptions.”

“When I came to the US Studies Centre I immediately found that the assumptions I had made were questioned. It has made for an absolutely fascinating experience and has led me to a better and deeper understanding of America as a whole.”

International student
Lauren Haumesser

An additional 94 postgraduate students completed cross-listed US Studies Centre units. This was a 36 per cent increase on 2010. To support local and international postgraduate students, the Centre awarded coursework scholarships with a combined value of $15,000.

Find out more at: ussc.edu.au/postgraduate

WASHINGTON INTERN ON BO OBAMA, BRIEFINGS, AND CPAC 2012

US Studies Centre student Rebecca Armitage put study into practice in January 2012 as head intern working on a US congressional briefing about foreign journalists in Russia.

This was the climax of the eight-week Uni-Capitol Washington Internship Programme, as part of her Master of Letters in US Studies. The internship was spent in the Capitol Hill offices of the Commission on Security and Cooperation in Europe.

While there, Armitage worked with the bipartisan commission on a range of issues, including the plight of Roma people and missing persons. Despite having the likes of Queen Noor of Jordan attend hearings and passing Janet Napolitano and Tim Geithner on the Washington DC streets, her most interesting experience was running into Bo Obama in the White House after his morning walk. “I was a bit star struck to pat him,” she said.

Armitage is a producer at ABC Radio’s International Desk.

POSTGRADUATE INFORMATION EVENING WITH BOB CARR

With a capacity crowd and thoughtful words on peace and presidencies from Bob Carr, the Centre’s first postgraduate information evening was a great success in October.

The event at Sydney’s MLC Centre was intended to provide information and enable prospective students and their families to speak to academic and administrative staff and former and current students, about our postgraduate course offerings.

“When I came to the US Studies Centre I immediately found that the assumptions I had made were questioned. It has made for an absolutely fascinating experience and has led me to a better and deeper understanding of America as a whole.”

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Find out more at: ussc.edu.au/postgraduate
WASHINGTON DC INTERNSHIP PROGRAM

For the second consecutive year, 20 University of Sydney Business School students set off to Washington DC for the Centre’s flagship study abroad and internship program.

The nine-week experience is made possible through a unique partnership with the University of California Washington Center (UCDC).

The Centre provided $105,000 in scholarships to assist students with the cost of the program, which included generous donations from its members. See page 13.

Through extensive contacts in Washington DC, the Centre placed students in a range of professional placements including the International Economic Development Council, Sidley Austin LLP, Mansfield Foundation, Downtown Business Improvement District, DC Office of Planning, American Enterprise Institute, Asia Foundation, East-West Center, and the offices of Councilman Tommy Wells, Congressmen Brian Bilbray, Congressman Peter Roskam, and Senator James Inhofe.

While interns by day, the group lived on the UCDC campus and studied at night for credit towards their University of Sydney degrees, including a subject on the workings of the US Congress and a subject related to their internship placement.

‘EXTRAORDINARY EDUCATIONAL EXPERIENCE’ WITH A CAPITAL ‘E’

This is how intern Stuart Robertson summed up his nine-week study abroad and internship experience of a lifetime in Washington DC. He wrote in his final blog post, “Many times throughout my life, I can recall my parents encouraging me to take advantage of opportunities, describing them as “Education with a capital E.” While gaining knowledge through conventional secondary sources is extremely valuable, I now believe that nothing compares to first-hand experience. I can honestly say that the Washington DC Internship Program was an Extraordinary Educational Experience.”
The students described the experience as life-changing, and despite the intensity and challenging nature of the program they thrived in the pressure cooker environment.

Thomas Chen, studying a combined Commerce/Law degree said, “All year round trick-or-treating, expeditions through underground labyrinths and uncovering works of reputed historians. The above is just a snap shot of my internship experience at Capitol Hill with Congressman Peter Roskam, and to label it ‘magically breathtaking’ would be an understatement.”

Find out more at: usc.edu.au/washington

CONSULATE INTERNSHIP INSPIRES MORE US STUDY

Partnering with the US Consulate General in Sydney, two of the Centre’s students, Jessica Laverty and Ezgi Akarsu, became the first to complete a nine-week internship program at the US Consulate.

“An amazing experience,” is how Laverty, an American Studies honours student, described her stint as an intern.

The internship began with a fortnight’s orientation and included a range of jobs. The highlight was helping with a congressional delegation, which allowed the interns an opportunity to meet visiting senators and congresspeople.

Laverty says the experience has inspired her to continue working and studying in the area. “I am looking to either continue studying or complete another internship program in the US next year.”

The annual program not only gives students real-world diplomatic experience, but also counts towards their degree.

Find out more at: usc.edu.au/consulate-internship

SCHOLARSHIPS AWARDED TO US-BOUND STUDENTS

To support the 20 students selected to participate in the Washington DC Internship Program, the Centre awarded scholarships to the total value of $105,000 at a special ceremony in December.

The scholarships package was made possible with generous contributions by US Studies Centre members to the value of $50,000. This included $30,000 in scholarships donated by The Turnbull Foundation, as well as $10,000 each from Centre board director David Anstice and member of the Council of Advisers Fleur Harlan and her husband Leonard Harlan.

Chancellor of the University of Sydney Professor Marie Bashir AC CVO, congratulated the group and presented the certificates at the ceremony. In her address, Centre board director Lucy Turnbull AO encouraged the students to explore the neighbouring cities and learn from the diversity of the North American continent.

Lucy Turnbull with scholarship recipients (L to R) Claudia Yeap, Mario Moreno, and Lauren Benson

130 POSTGRADS

19% POSTGRAD INCREASE ON 2010

946 TOTAL STUDENTS & INTERNS

41% TOTAL INCREASE ON 2010
THINK TANK

INFLUENTIAL IDEAS

The Centre works to draw together the best minds and put them to work to create smarter solutions to issues that affect the US, Australia, and the world.

Throughout 2011, the projects completed as part of the Dow Sustainability Program and Merck & Co., Inc Program on Innovation have not only created real-world impact but have also established the US Studies Centre as one of Australia’s leading think tanks. These initiatives have attracted significant additional federal and state funding for future projects.

Alliance 21, in partnership with the Commonwealth Government, is the Centre’s largest think tank initiative to date, while the multifaceted NSW Government project will extend over five years.

The Centre’s activities in this field increased by 160 per cent between 2010 and 2011 and we have spent the past year laying the groundwork for even greater future success.

A further $2 million from international corporate leaders, including Chevron, ConocoPhillips, Dow, GE, Morgan Stanley, News Corporation, Pratt Industries, and Raytheon, has enabled the Centre to initiate the Alliance 21 project. The focus is on six key themes: defence and security, education and innovation, emerging Asia, energy security, natural resources and the environment, and trade and investment.

Find out more at: alliance21.org.au

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Find out more at: alliance21.org.au

Alliance 21

WHAT IS THE FUTURE OF THE AUSTRALIA-US ALLIANCE?

Built on the bedrock of shared values and interests, the breadth, depth, and mutual benefits of the 60-year Australia–United States alliance were widely celebrated in 2011. However, the challenges and opportunities facing the alliance in the 21st century will be very different from those of the past. Identifying these challenges and opportunities and developing strategies for responding to them is vital not only to the national interests of both countries but also to peace and prosperity in the Asia-Pacific region.

In March 2011, at a New York dinner attended by business leaders and diplomats, Prime Minister Julia Gillard announced that the Australian Government would provide $2 million in support for a three-year Alliance 21 project to map the future path of relations between the two countries.

Influential Ideas

The Centre works to draw together the best minds and put them to work to create smarter solutions to issues that affect the US, Australia, and the world.

Throughout 2011, the projects completed as part of the Dow Sustainability Program and Merck & Co., Inc Program on Innovation have not only created real-world impact but have also established the US Studies Centre as one of Australia’s leading think tanks. These initiatives have attracted significant additional federal and state funding for future projects.

Alliance 21, in partnership with the Commonwealth Government, is the Centre’s largest think tank initiative to date, while the multifaceted NSW Government project will extend over five years.

The Centre’s activities in this field increased by 160 per cent between 2010 and 2011 and we have spent the past year laying the groundwork for even greater future success.

A further $2 million from international corporate leaders, including Chevron, ConocoPhillips, Dow, GE, Morgan Stanley, News Corporation, Pratt Industries, and Raytheon, has enabled the Centre to initiate the Alliance 21 project. The focus is on six key themes: defence and security, education and innovation, emerging Asia, energy security, natural resources and the environment, and trade and investment.

Find out more at: alliance21.org.au

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ALLIANCE 21 THEME LEADERS

Alliance 21 is co-directed by Professor Geoffrey Garrett and adjunct professor Robert Hill AC. A leader for each theme has been appointed to oversee the deliverables. Drawn from across Australia, each theme leader brings with them the best knowledge and expertise in their field.

**Defence & Security**
Professor Russell Trood

Russell Trood is a former Liberal senator from Queensland and served as chair of the Senate Standing References Committee on foreign affairs. Prior to this, he was an associate professor at Griffith University and a visiting fellow at the Lowy Institute for International Policy.

**Emerging Asia**
Professor Andrew Macintyre

Andrew Macintyre is professor of political science and dean of the College of Asia and the Pacific at the Australian National University. His work focuses on Australian foreign policy in the Asia-Pacific region and economic issues in South-East Asia.

**Natural Resources & Environment**
Adjunct Professor Robert Hill AC

The adjunct professor in sustainability at the US Studies Centre Robert Hill served in the Australian Senate for 25 years and was leader of the government in the Senate from 1996 until 2006. He is now Chancellor of the University of Adelaide.

**Education & Innovation**
Professor John Daley

John Daley is chief executive of the Grattan Institute, the Melbourne-based think tank with a focus on public policy issues. He has a diverse array of experience working in the public and private sectors as well as academia. Most recently, he served as managing director of E*Trade Australia.

**Energy Security**
Professor Howard Bamsey

Howard Bamsey is adjunct professor in climate change and energy security at the Centre. He is the former deputy secretary of the Australian Government’s Department of Climate Change and Energy Efficiency and has served as Kevin Rudd’s special envoy on international sustainability matters.

**Trade & Investment**
Professor Andrew Stoler

Andrew L. Stoler is the executive director of the Institute for International Trade, adjunct professor at the University of Adelaide, and governor of the American Chamber of Commerce in Australia. He currently serves on the Australian Foreign Minister’s Aid Advisory Council.
NSW GOVERNMENT

INCREASED COLLABORATION

The Centre's critical role in encouraging further trade and investment with the US was recognised with $2.5 million extra funding from the NSW Government. This is part of a new agreement enabling the Centre to use its think tank capability to tackle some of the most important challenges facing Australia and America, in ways that will enhance the interests of both countries.

The agreement allows for a range of trade research and support initiatives to occur between 2011 and 2015. In making the announcement, then NSW treasurer and minister for state and regional development Eric Roozendaal described the Centre as a vital component in Sydney's reputation as Australia's only global city.

The NSW Government agreement focuses on five key areas: clean technology, business and financial services, defence, higher education, and digital media. Key events in the realms of clean technology and business and financial services were held in 2011/2012, with programs for defence, higher education and digital media planned for coming years.

CLEAN TECHNOLOGY

With the aim of supporting green growth and clean technology development in NSW by leveraging US experiences, the Centre launched its work in this key area through the following activities:

G'Day USA Australia

In January 2012, the Centre sponsored and participated in a range of events covering Australian business, culture and innovation for the annual G'Day USA Australia Week. In addition to the clean technology events, defence opportunities were explored through participation in the maritime industry event in San Diego. See feature box below.

Pacific 2012 Maritime Conference

Fuel diversification, advanced maritime biofuels, and maritime fuel infrastructure were explored in a forum on sustainable maritime fuels held as part of the Pacific 2012 Maritime Conference. The forum was chaired by Professor Susan Pond and attended by Chris Tindal, director for operational energy, and Tom Hicks, deputy assistant secretary for energy in the US Department of the Navy. The forum discussed innovation in international government policy and the commercial sector.

G’DAY USA

During the annual G’Day USA Australia Week, the Centre sponsored and participated in a number of clean technology events. Green buildings, green schools and maritime biofuels were among the topics discussed at four different forums held in LA, San Diego, and New York, bringing together industry leaders from the US and Australia to discuss policy and commercial issues, as well as to identify opportunities for future investment.

The Centre’s Professor Robert Hill presented at all four events, with the assistance of Professor Howard Bamsey at a special energy efficiency workshop held at Stanford University.

Examples of NSW’s innovation and leadership in clean technology were demonstrated through a variety of case studies. From innovative school designs, which are contributing to better educational outcomes and happier teachers, to presentations by Grocon and Lend Lease on their major green building projects.

With the maritime industry event focused on biofuels to meet maritime needs, Professor Hill discussed the development of the Lycella plant in Newcastle with technology from the University of Sydney. He presented NSW as a potential world leader in second-generation biofuels.
with NSW at the forefront of the conversation regarding the future of the industry in Australia.

**BUSINESS AND FINANCIAL SERVICES**

Focusing on bringing business leaders and researchers to Sydney to foster innovation in business and financial services, the Centre launched two key projects in early 2012 on ethical and sustainable business initiatives.

**Ethical business models**

Founder and CEO of Knight’s Apparel Joe Bozich visited the Centre in March 2012 and participated in a range of events with NSW business leaders, academics, government members, and students. Sharing the story behind the success of his self-sustaining ethical business model and brand Alta Gracia, Bozich demonstrated how he overcame barriers to implement his model whilst successfully maintaining the company’s bottom line.

Building on this, a large-scale event is being planned in 2013 to bring together executives of successful and ethically responsible businesses who can demonstrate how both corporate organisations and small and medium enterprises, can develop businesses that are both economically viable and ethically responsible.

**STAR Lab**

In partnership with the University of Sydney Business School, the Centre established the Sustainability, Transparency and Accountability Research (STAR) Lab to study the viability and impact of private sector programs addressing social and environmental problems. The lab is led by Michael Hiscox, Clarence Dillon professor of international affairs at Harvard University.

STAR Lab will examine a variety of initiatives, including specific company sustainability and responsibility programs, codes of conduct, industry standards, and product certification systems that monitor business practices in global supply chains.

Find out more at: starlab.org.au

**DEFENCE**

To promote defence investment in NSW, such as next generation conventional submarines, government and industry experts will convene for various projects in 2012/2013.

**HIGHER EDUCATION**

No longer a quality-for-price leader, Australia has no choice but to try to move up the global higher education value chain, and NSW universities are well placed to lead the charge.

Tasked with suggesting strategies and programs for recruiting more international students to NSW, the Centre will conduct a detailed study in 2012/2013 focusing on the innovations in the international strategies of some of America’s most prominent universities, the competitiveness challenges they create for Australian universities, and how NSW-based universities can best learn from and compete with their American counterparts in the Asia-Pacific.

“The US Studies Centre is a vital part of our state’s educational and corporate infrastructure. The Centre deepens Australian knowledge and understanding of the United States and strengthens the underlying links between people and institutions in the two countries.”

Former NSW Treasurer and Minister for State and Regional Development
Eric Roozendaal

**DIGITAL MEDIA**

To promote Sydney as a centre of digital media excellence, the Centre will lead and coordinate an international multi-disciplinary effort to devise the new generation of responses to the emerging problems of democracy in a digital age. The Public Knowledge Project will lay the groundwork for establishing Sydney as an international hub to deal with the challenges of information and governance in the digital age.
DOw sustAinABIlItY pRogRAm

actiOn-Oriented solutions

The three-year Dow Sustainability Program went from strength to strength in 2011, successfully bringing together academic and policy experts from Australia and the US to help develop comprehensive solutions to the world’s sustainability challenges. Led by the Honourable Robert Hill AC, in its second year the program held workshops and seminars in New York, Sydney, and Dubbo, among other locations. The focus was on water and energy management, the development of soil carbon solutions, the investigation of industrial use of biofuels, and on urban environments.

BiOenergy and BiOfuels

Increased use of biofuels has the capacity to greatly improve the sustainability of major industries in the US and Australia. In 2011, project leader Dr Susan Pond, adjunct professor of sustainability, focused her work on advanced biofuels and on the market sectors driving demand for them – aviation, defence, maritime, freight road transport, and mining.

A paper published by Dr Pond drew attention to the steps that can be taken now to prepare for future production of advanced biofuels at a competitive price. This and other work was promoted at the Australian International Airshow and Aerospace & Defence Exposition, TEDx Sustainability in Dubbo NSW, and the Pacific 2012 International Maritime Conference held in Sydney in February 2012. See page 16.

SOIL CARBON SUMMIT

The health of the ground beneath our feet and the carbon content of the soil is increasingly being recognised as vital for future global food security and for climate change mitigation.

In February, 18 of the world’s leading soil and plant scientists gathered in Sydney for the three-day Soil Carbon Summit hosted by the US Studies Centre in collaboration with the University of Sydney’s Faculty of Agriculture, Food and Natural Resources. The focus of the event was the question Can we sequester soil carbon and improve soil?

Supported by the Centre’s Dow Sustainability Program, the summit culminated in a 100-strong stakeholder workshop which included policy makers, scientists, industry participants, and farmers. The workshop heard the latest science about the fate of carbon in soil and the long-term consequences for soil health and food security.

At the conclusion of the event a draft roadmap for future action was discussed and the term ‘soil security’ was coined.

“Australia, in partnership with the USA, is in a unique position to lead the effort to improve soil security with our agricultural sectors among the world’s first to confront the challenges of climate change.”

Conclusion, Soil Carbon Summit Outcomes
SOIL CARBON INITIATIVE

During the past year, the Centre has also played a key role in raising awareness about the importance of soil security and advancing debate about how best to maintain and improve soil carbon. The Centre held a soil carbon summit in February (see page 18), and project leader of the initiative, Andrea Koch, travelled to the US in August to observe techniques some US farmers use to preserve the level of soil carbon. A follow up meeting was held in Washington DC with scientists, government officials, and NGOs to discuss the concept of soil security.

ENERGY AND WATER NEXUS PROJECT

Led by Dr Jamie Pittock, the Australia–United States Climate, Energy and Water Nexus project is a joint initiative with the Australian National University. In 2011, the project made submissions to the Australian Government’s Draft Energy White Paper and the 3rd Biennial Assessment of the National Water Initiative. The project supported presentations by Australian and US researchers in Darwin and Sydney looking at the challenges of the climate, energy and water nexus in remote tropical Australia and the vulnerability of the US energy sector to water availability.

WATER MANAGEMENT

In partnership with Stanford University, the Dow Program is also bringing together policy makers and academics to discuss the management of water systems in Australia and the US. Research as part of the initiative is led by Dr Rebecca Nelson, an Australian water expert based at Stanford University. The partnership saw the first expert workshop held at Stanford in October.

URBAN ENVIRONMENTS

In August, Sandy Burgoyne was appointed to lead the Urban Environments program. An experienced business executive, Burgoyne is focused on the collaboration between business, government, and community in developing integrated approaches to building sustainable urban communities.

In September, a roundtable event on sustainable city development was held with Martha Schwartz, Harvard University professor in practice of landscape architecture, Ray Nagin, former mayor of New Orleans, and Edward Blakely, honorary professor in urban policy and disaster recovery expert. They discussed how sustainable cities can feed themselves with minimal reliance on the surrounding countryside, as well as power themselves with renewable sources of energy.

Find out more at: ussc.edu.au/dow

INNOVATION PROGRAM

SCIENCE, INNOVATION AND COMMERCIALISATION

The Centre’s Program on Innovation, established thanks to a $500,000 grant from Merck & Co., Inc, draws on American innovation experience to help stimulate innovation and commercialisation of Australian scientific and technological discoveries. Under the direction of Professor Bruce McKern, the program saw the publication of important reports in 2011.

Australian–US research collaboration

In January, Dr Thomas Barlow published a survey on research collaboration between Australia and the US. The survey offers suggestions for building closer working relationships, including implementing policies to facilitate strategic engagement in ‘big science’ projects.

Entrepreneurship in Australia

In September, a report by University of New England adjunct senior lecturer Dr Fiona Wood explained that in order for Australia to capitalise on the “transfer of economic supremacy from West to East” it “must urgently tackle the missing links in the entrepreneurial supply chain from research to industry.”

Australian mining technology

Innovation management and policy researcher, Australian National University associate professor Don Scott-Kemmis, conducted a pilot study on the formation of Australian mining technology services and equipment suppliers. The report outlines recent development in this important sector of the Australian economy and looks at some of the key factors that will be critical to its future development.

Find out more at: ussc.edu.au/innovation
2011 saw many journalists and editors around the country draw on the Centre’s expertise to explain and comment on topics ranging from the killing of Osama bin Laden to the November visit by President Barack Obama to Australia.

The strength of these appearances has meant that the Centre remains the media’s first point of reference when looking for insight into the machinations at work anywhere from Washington to Wisconsin.

PRINT AND ONLINE


Major print pieces included a 2000-word article by CEO Professor Geoffrey Garrett on the US/China/Australia business relationship in The Weekend Australian, and a significant piece by Research Associate Tom Switzer, writing on ‘The roots of American despair’ also appeared in Australian literary and cultural journal Quadrant Magazine.

TELEVISION


Highlights included interviews on ABC 7.30 with Professor James Fallows, Centre chair in US media and national correspondent with The Atlantic, and with Edward Blakely, honorary professor in urban policy and disaster recovery expert.

Centre experts also provided live commentary and interviews on President Obama’s address to Parliament for ABC 1, SBS TV and the Nine Network.

MEDIA FELLOWSHIP: “ONCE IN A LIFETIME”

The Centre awarded its inaugural media fellowship, in partnership with the World Press Institute (WPI), to ABC journalist Siobhan Heanue. As part of the fellowship, Heanue visited a dozen cities across the United States, including New York, Washington, Los Angeles, and Chicago, and spent two months immersed in US politics, business, culture, and media. Using the WPI’s Minneapolis, Minnesota, home as a launch base, Heanue witnessed news outlets grappling with the changes wrought by new media, the economic turmoil besetting America, and the ups and downs of the nation’s political scene. She filed reports for the Centre, WPI, and ABC News websites and America’s National Public Radio (NPR), and described the experience as once-in-a-lifetime.

Find out more at: ussc.edu.au/media-fellow
RADIO

There were 37 significant radio interviews in 2011. These included ABC Radio programs AM, PM, and The World Today, Radio National’s Breakfast, Late Night Live, other specialist programs, and Mornings with Margaret Throsby on ABC Classic FM.

The Centre’s National Summit on The 9/11 Decade received major radio coverage, including on ABC Digital Radio, and ABC News Radio. Screenings of the proceedings appeared on the Australian Public Affairs Channel (APAC) and ABC TV’s Big Ideas. See page 23.

INTERNATIONAL COVERAGE

Two years on from 9/11, then-US Vice President Dick Cheney remarked that the terrorist attacks on New York and Washington had “changed everything” – that American national security strategy had altered forever.

9/11 changed the world – from geopolitics, peace, and stability to freedom, democracy, and human rights. It has also affected the global standing of the US, now recognised for its vulnerabilities as well as its strengths.

NATIONAL SUMMIT

In June, the Centre held a three-day national summit, bringing together government decision makers, prominent public intellectuals and academics from around the world to discuss the nature of these changes and how the US and its allies should proceed in the decade ahead.

In a series of addresses, interviews, and roundtable discussions, experts from across the ideological spectrum weighed in on topics such as the Bush legacy, the future of American power, and the Arab Spring.

At the standing room only opening session, University of Sydney Vice-Chancellor Dr Michael Spence said that the world-class calibre of speakers was testament to the Centre’s growing reputation as an international hub for research and thought-leadership about the United States and its global role.

More than 200 people participated in the summit which saw politicians, senior bureaucrats, academics, analysts, journalists, students and interested members of the public in extended dialogue both on and off stage.

In addition to analysis of the Bush and Obama administrations’ respective handling of the war on terror, panelists and participants debated important issues, including the significance of the Arab Spring, the future course of the war in Afghanistan, Australia’s relations with China and the US, and the likely historical weighting of 9/11 and the global financial crisis as world changing events.

The opening session featured US Ambassador to Australia Jeffrey Bleich and Secretary of the Department of Foreign Affairs and Trade Dennis Richardson. Richardson, who was the head of ASIO at the time of September 11, described his calm and deliberate initial conversation about the potential ramifications of 9/11 with then Prime Minister John Howard and went on to say that he had toasted Osama bin Laden’s death over dinner with friends.

Other highlights included the fully subscribed Summit dinner featuring former Australian cabinet ministers the Honourable Gareth Evans AC QC and the Honourable Robert Hill AC along with former US undersecretary of state Nicholas Burns; an address on homeland security and counter terrorism by then Australian Attorney-General Robert McClelland; and a smorgasbord of break-out sessions on both days.

The Summit concluded with a super-panel of public intellectuals – James Fallows, Douglas Feith, Adam Garfinkle, Stephen Krasner, and Anatol Lieven – examining the decade ahead and considering what we may call it if we were to re-stage the Summit 10 years on. Among the suggestions were The Climate Change Decade.

Full video footage and audio recordings of the summit’s sessions is available at: ussc.edu.au/summit11

Attorney-General Robert McClelland
I think the government is at the heart of the fundamental issues in the United States, and I hope it is the dynamism and entrepreneurialism of the private sector of the United States that fixes the fiscal woes that the US faces. Less government intervention would probably be a very good idea right now.

Julie Bishop MP
Deputy Leader of the Opposition, Shadow Minister for Foreign Affairs and Trade and Member for Curtin

The real 64,000 dollar question will be in 2014, when the troops are starting to leave, and there is an Afghan National army. What is the sense of unity, coherence, and sense of a common view of the future?

Peter Cosgrove AC MC
Chancellor of the Australian Catholic University and former Chief of the Australian Defence Force

"The American Constitution, so magnificently successful in the past, such a model for the world, may no longer be fit to serve American needs."

Anatol Lieven
Professor of War Studies, King’s College London and Senior Fellow at the New America Foundation

"Just because al-Qaeda is quiet, doesn’t mean it doesn’t know what to say. Sometimes silence is a strategic decision."

Leah Farrall
Former Senior Counter Terrorism Intelligence Analyst, Australian Federal Police and author of the blog All Things Counter Terrorism

"What 9/11 did was drive home vulnerabilities that Americans were absolutely unaccustomed to feeling about our country."

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attacks as “more important than key events in World War II, Americans and 20 per cent of Australians confident the war on terror will never end, with only 30 per cent of show that the vast majority of Australians (63 per cent) think The responses, gathered after Osama bin Laden’s death, The project was headed by visiting professor at the survey measuring Australian and US attitudes towards the war on terror. The summit; two special issues of the American Review were devoted to exploring the lessons of the first decade of the new millennium. The May publication, The Decade of Terror, looked at how American identity, power and influence have changed in light of the war on terror. While the cover stories differed in their analysis, the authors agreed that this has been a sobering decade for the US. The August issue, The Legacy of Terror, focused on the crossroads at which America now finds itself, and how it should apply the messages of the 9/11 decade to the challenges of the future. "The decade has not been about what others have done to America, it has been about what Americans have done to themselves."

John Barron hosted the ABC's live broadcast

Other media highlights included:
- ABC Digital Radio dedicated a station to both days of the Summit and streamed it live over the internet.
- Major Australian newspapers published opinion pieces by Adam Garfinkle, Geoffrey Garrett and Paul Kelly related to the Summit.
- The final session was turned into a one-hour special for ABC News Radio and screened on the Australian Public Affairs Channel (APAC) and ABC TV’s Big Ideas.

9/11 SURVEY

In conjunction with the summit, the Centre conducted a major survey measuring Australian and US attitudes towards the war on terror. The project was headed by visiting professor at the Centre and professor of political science at Stanford University, Simon Jackman, and associate professor at the University of California, Los Angeles, Lynn Vavreck.

The responses, gathered after Osama bin Laden’s death, show that the vast majority of Australians (63 per cent) think the war on terror will never end, with only 30 per cent of Americans and 20 per cent of Australians confident the war is being won. While Americans and Australians view the 9/11 attacks as “more important than key events in World War II, or contemporary events such as the global financial crisis,” respondents did not see the security threats posed by terrorism as the most pressing concern. Despite reservations about the war on terror, citizens don’t seem ready to fully abandon an interventionist foreign policy: 47 per cent of Australians and 51 per cent of Americans think their country will be safer if it “confronts the countries and groups that promote terrorism” as opposed to “staying out of other countries’ affairs.”

SPECIAL AMERICAN REVIEW ISSUES

The Centre’s exploration of the 9/11 decade extended beyond the national summit; two special issues of the American Review were devoted to exploring the lessons of the first decade of the new millennium. The May publication, The Decade of Terror, looked at how American identity, power and influence have changed in light of the war on terror. While the cover stories differed in their analysis, the authors agreed that this has been a sobering decade for the US. The August issue, The Legacy of Terror, focused on the crossroads at which America now finds itself, and how it should apply the messages of the 9/11 decade to the challenges of the future.

"The decade has not been about what others have done to America, it has been about what Americans have done to themselves."

Adam Garfinkle in the May issue of American Review

NOTABLE MEDIA COVERAGE

The Summit attracted considerable media attention, with visiting experts and Centre academics participating in more than 35 interviews on radio and television and for print media. There was a particular focus on the then Attorney-General Robert McClelland’s keynote address.

Robert McClelland’s keynote address.

There was a particular focus on the then Attorney-General Robert McClelland’s keynote address.

ABC News Radio and screened on the Australian Public Affairs Channel (APAC) and ABC TV’s Big Ideas.

”The decade has not been about what others have done to America, it has been about what Americans have done to themselves.”

Adam Garfinkle in the May issue of American Review

24 United States Studies Centre 2011 Annual Report

INTERNATIONAL SCHOLARSHIP

Our research programs continue to develop the Centre as an international hub for the study of the US in Australia. From attracting international scholars to funding high-quality research, our work is having real-world impact.

POSTDOCTORAL FELLOWS

The US Studies Centre’s 2011-2012 postdoctoral program saw an outstanding group of emerging academic leaders brought together in Sydney for 12 months’ research and writing about the US. This was the third cohort taking part in the program directed by the Centre’s chair in US politics, Professor Margaret Levi. During their time at the Centre, the five fellows each finished a major research project (outlined below) and engaged with students and scholars around Australia.

NICOLE HEMMER

Messengers of the Right: Media and the modern conservative movement

A former fellow at the University of Virginia’s Miller Center of Public Affairs with a PhD from Columbia University, Nicole Hemmer spent her time at the Centre turning her dissertation, Messengers of the Right, into a book.

The work examines the rise of US conservative media in the post–World War II era, how the media figures of the right developed the idea of liberal media bias, and how they became leaders in the resurgence of conservatism in the US. Her research provides insight into the roots and rise of powerful 20th century conservative print and broadcast media such as Fox News.

CARRIE HYDE

Alienable Rights: Negative figures of US Citizenship, 1787–1868

Assistant professor of English at the University of California, Los Angeles, Carrie Hyde used her fellowship to work on a manuscript tracking the rhetorical development of US citizenship from the ratification of the Constitution up until the passage of the 14th Amendment.

Her research looks at how writers used negative civic exemplars (expatriates, slaves, traitors, and dispossessed subjects) to formulate and contest emergent definitions of citizenship. The work is set to be published as a book, Alienable Rights.
MARC PALEN

The Conspiracy of Free Trade

For much of its history, the US had been an insular and protectionist country, but by the end of World War II it had emerged as the leading proponent of free trade liberalisation. A former Friedlaender fellow at the Massachusetts Historical Society with a PhD from the University of Texas, Marc’s project identified and explored the causes that gave rise to this ideological shift.

In the process, Marc Palen revised his book manuscript, The Conspiracy of Free Trade, focusing on the origins of American globalisation between 1846 and 1896. He argues that this period offers key insight into the shift in official US government policy during the 20th century, but also into the state of free trade efforts in today’s uncertain global economic environment.

ROB RAKOVE

The history of US relations with Afghanistan prior to the Soviet invasion

With a PhD from the University of Virginia and a focus on US foreign policy during the Cold War era, Rob Rakove worked on material for his second book during his time at the Centre. The manuscript chronicles the history of relations between the US and Afghanistan in the decades preceding the 1979 Soviet invasion.

This followed the completion of his first book – to be published in October 2012 – Kennedy, Johnson, and the Nonaligned World (Cambridge University Press), which examines the policy of engagement pursued by the Kennedy and Johnson administrations towards the leading states of the Third World.

SHAWN TREIER

Ideas, Interests, and the Politics of the US Constitutional Convention

Assistant professor at the University of Minnesota, with a PhD from Stanford, Shawn Treier looked at what the tools of mathematical modelling can tell us about the American Constitutional Convention. Together with Jeremy C. Pope, he worked on a book manuscript about the economic, social, and ideological factors that determined the positions taken by Convention delegates.

While at the Centre, he was invited to speak in Taiwan and the United Kingdom and pointed out that some of the issues that divided delegates at the Constitutional Convention, such as the scope of federal powers, continue to create discord in Washington today.
SSMART WORKSHOPS

GETTING SSMART IN 2011

The 2011 program for the US Studies Centre’s Social Science Methods, Analysis, and Research Training (SSMART) workshops provided Australian research students and early career researchers with access to some of the best research expertise on the planet.

Cutting-edge social science research methods are increasing in sophistication, ranging from statistical analysis to experimental and case based fieldwork. The annual SSMART workshops are designed to bring leading American scholars publishing in political science, sociology, and cultural studies, to share their expertise with interested Australian researchers. This training is widely offered on international campuses and the Centre is pleased to be able to make it available within Australia.

Those who attended the 2011 sessions were treated to insights into the latest methodological and analytical innovations shaping major journals and research projects and took part in three separate sessions: Field Experiments, Cultural Studies, and Quantitative Approaches. Presenters included Harvard University’s Clarence Dillon professor of international affairs Michael Hiscox, professor of political science at Stanford University Simon Jackman, and Faye Ginsburg, professor of anthropology and director of the graduate program in culture and media at New York University.

This methodological guidance helps participants become more competitive internationally when it comes to postdoctoral fellowships, book contracts, and journal article submissions.

RESEARCH GRANTS

From the US electricity industry to Australian and American English, and the Vietnam War, the Centre’s extensive grants program has supported an incredible diversity of research projects since it commenced in 2009.

The grant recipients for 2012 were selected from 55 applicants from 21 Australian universities and received a total of $100,000 funding. The 16 successful projects from 10 different institutions were announced in late 2011 and commenced their work in the new year. The vast majority of these projects are completed by scholars at their home institutions.

Grants were awarded to the following researchers:

- Andrea Benvenuti (University of New South Wales) and David Martin Jones (University of Queensland) A strange watershed: Whitlam and the redefinition of US–American relations (1972–75)
- Nida Denson (University of Western Sydney) and Julie Park (University of Maryland, College Park) Expanding student success: The effects of financial aid on development and diversity-related outcomes
- Chris Dixon (University of Queensland) Black Americans and the Pacific War: African–American encounters with the South Pacific, 1941–45
- Mirko Guaralda, Gillian Lawson and Evonne Miller (all Queensland University of Technology) Sense of home, sense of place: A morpho-typological comparative study of Florida and Queensland
- Michael Halliwell (Sydney Conservatorium of Music) Words to music: Contemporary American operatic adaptation of seminal American literary works
- Bruce Isaacs (University of Sydney) Cinematic spectacle: Effects, technology and the American high concept film
- Martijn Konings (University of Sydney) The rise of the Federal Reserve
- Greg Marston (Queensland University of Technology) The high cost of credit for low income earners: A comparative study of US and Australian policy responses to the rapid growth of the fringe lending industry
- Julia Martinez (University of Wollongong) The traffic in women and children in the Philippines during the American occupation

Director of Research and Research Training Margaret Levi
**RESEARCH OUTCOMES - SOFT POWER PROFILE**

Does soft power matter in international relations? That is the question that Ben Goldsmith from the University of Sydney and Yusaku Horiuchi from the Australian National University sought to research with the support of the 2009 grant program.

Since its inception in 2009, the Centre’s research grant program has been producing high quality research outcomes, expanding the international pool of scholarship about the US, its culture, politics, economics, and society.

Goldsmith and Yusaku conducted multinational surveys in 58 countries to see whether the public view of US foreign policy in other countries affected their propensity to cooperate with the US when asked. They found that the “soft power” of public opinion does have a major effect on foreign policy decisions at a government level.

The strength of their results was recognised when, in 2012, their findings were published in the prestigious US journal *World Politics.*

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**PUBLICATIONS**

The academic excellence of the Centre's researchers saw our strong publication record continue in 2011, with 30 peer-reviewed publications, four books, and a range of essays and reports.

**NOTABLE PUBLICATIONS**

Margaret Levi – *After Eden: The Transformation of the Political Landscapes in the United States*


In a book providing a comparative study of democracy in India and the United States, using as its basis Alexis de Tocqueville's landmark study *Democracy in America*, Professor Margaret Levi examines the shifting political power within American democracy and its implications for the collective good.

Adam Lockyer – *Evaluating civil development in counterinsurgency operations: The case for a field experiment in Afghanistan*


It is assumed that civil development is key to winning hearts and minds as part of any counterinsurgency campaign. Challenging this assumption, Centre lecturer Adam Lockyer examined the available evidence on the effectiveness of civil development initiatives in counterinsurgency operations such as those to which Australia and the US have contributed in Afghanistan.

“…based solely upon current methods of evaluation, we have no reliable evidence whether civil development programs are actively improving security, having no impact or making matters worse.”

Adam Lockyer in the *Australian Journal of International Affairs*
AUSTRALIA MATTERS FOR AMERICA

In 2011, the Centre partnered with the East-West Center to produce the Australia Matters for America/America Matters for Australia publication and website providing the latest facts, figures, news, and analysis on the Australia-US relationship.

At the launch in Canberra, Professor Geoffrey Garrett and the director of the East-West Center in Washington DC, Dr Satu Limaye were joined by the US ambassador to Australia Jeffrey Bleich and the head of the Australian Department of Foreign Affairs and Trade and Centre board director Dennis Richardson.

The project is part of the East-West Center’s Asia Matters for America initiative that provides a hub to explore the importance and impact of Asia on the US and vice versa at the national, state, and local level.

Among the array of statistics in the publication is the fact that two-way Australia-US investment has more than doubled in the last decade alone (see excerpt from the publication below) and that more than half of Australia’s military equipment has been imported from the US during the last 60 years.

Find out more at: AustraliaMattersForAmerica.org
American Review has only been in publication for a little more than two years, but under the leadership of editor Minh Bui Jones it has quickly established itself as an important voice on American international and domestic affairs. While the magazine had already received international recognition, a major goal for 2011 was to further expand its availability and influence beyond Australia.

Originally published twice yearly, American Review expanded to quarterly publication last year and is now available exclusively as an iPad app. The new digital format has extended access to readers across the globe.

In August, the magazine’s website underwent a major renovation. The new American Talk page features frequently updated video interviews with important scholars and policy makers. Additionally, the site’s Blogbook provides daily posts from contributors such as chair of US media at the US Studies Centre and national correspondent for The Atlantic, Professor James Fallows, and ABC Radio host, author and research associate with the Centre, John Barron.

Visit the website at: americanreviewmag.com

**FEATURE ESSAY:**
**ALAN DUPONT’S THE PACIFIC POWER**

The cover story from the December issue chronicles America’s renewed engagement in South-East Asia. Professor Dupont emphasises the strategic importance of the region and also explains that the challenge for Australia “will be finding the right balance in relations with its principal ally, the US, and major trading partner, China, at a time when friction between them is likely to escalate over a range of regional disputes.”

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**MAY EDITION**

**AMERICAN REVIEW**

**GLOBAL PERSPECTIVES ON AMERICA**

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**AUGUST EDITION**

**AMERICAN REVIEW**

**GLOBAL PERSPECTIVES ON AMERICA**

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**DECEMBER EDITION**

**AMERICAN REVIEW**

**GLOBAL PERSPECTIVES ON AMERICA**
OUTREACH

COMMUNITY LINKS

From business breakfasts to Opera House presentations, lunchtime lectures and roundtables, the Centre’s 113 events provided 9,500 attendees the opportunity to hear about US policy and trends from those at the cutting edge.

THOMAS FRIEDMAN IN CONVERSATION

When Pulitzer Prize-winning *New York Times* columnist Thomas Friedman arrived in Australia in July, he was fresh from Cairo’s Tahrir Square where he had witnessed the Egyptians’ calls for dignity, justice, and democracy.

The best-selling author of *The World is Flat* shared his thoughts and stories with hundreds of people during appearances at the Sydney Opera House, the Melbourne Town Hall, and the University of Sydney. He described the Arab Spring together with other forces driving global change and the top challenges facing America.

Friedman travelled to Australia as a visitor of the Centre. In conversation with Professor Geoffrey Garrett for a special student lecture, he was optimistic about America’s future but said the country needed to return to more sustainable values.

In a candid conversation with Professor Garrett, Friedman shared his “frustrated optimism” on America’s future with a packed audience of students at the University’s Great Hall. While the US may have been rocked over the past decade by the 9/11 attacks, the global financial crisis and now the debt ceiling crisis, Friedman says the country can still come back because its people are too resilient and too creative.

At the Sydney Opera House event, Friedman discussed the rise of China and emerging Asia, the Middle East, and the Arab Spring, and his latest book *That Used to Be Us: How America Fell Behind in the World We Invented and How We Can Come Back*. The Centre collaborated with the Wheeler Centre in Victoria to hold a similar event at the Melbourne Town Hall.

Friedman also made media appearances in *The Age*, on 7.30, Mornings with Margaret Throsby and PM.

“The new Sputnik moment is energy and climate. The thing that should drive all this government’s research is how to deal with what is now the biggest global, economic, social, security, and environmental threat.”

Thomas Friedman at the University of Sydney
There was a rapt audience at a Stop(the)Gap/Mind(the)Gap: International Indigenous Art in Motion event supported by the US Studies Centre. Held as part of the Adelaide Film Festival, Stop(the)Gap/Mind(the)Gap is a major moving image project curated by Brenda Croft.

As part of the event, Alan Michelson, an award-winning American Indian artist, visited Adelaide and Sydney as a guest of the US Studies Centre. In Sydney, Michelson discussed his international indigenous art and presented his own video installations to an audience of students, academics, and artists.

A Mohawk member of Six Nations of the Grand River, Michelson spoke about his major exhibit TwoRow II, which was on show in Adelaide.

In a two-part video interview with the Centre, Michelson says indigenous artists “fill a gap” in societies’ knowledge and understanding of their histories.

Presentations were also given by Brenda Croft, American artist Kathleen Ash-Milby, Megan Tamati-Quennell from New Zealand, and local photographic artist re a.

“Unlike the history books, which have a different purpose, we need not as artists be so concerned with giving an accurate portrayal of events ... we have the luxury of researching the history and doing something necessarily creative with it and transformative of it.”

Alan Michelson, American Indian artist

In July, the Centre co-hosted with the University of Sydney Law School and Harvard University an international conference entitled Fault-lines in Immigration Policy: The Harvard-Sydney Immigration Summit 2011.

The conference was part of a longer meeting for a range of international scholars headed by Sydney Law School’s Professor Mary Crock and Harvard University’s Professor Michael Hiscox. Its objective was to develop a large database of immigration and naturalisation policies, the International Migration Policy and Law Analysis Database (IMPALA).

The event brought together both IMPALA experts and leading academics from Harvard in the disciplines of economics and social science. The event showcased the recent work or thinking of the assembled scholars to discuss three key areas of immigration policy: skilled migration (and the balance with family migration); refugees and humanitarian flows; and integration, settlement, and citizenship.

The sold out event was opened by the secretary of the Department of Immigration, Andrew Metcalf.

2011 EVENTS 113 EVENTS 9500 ATTENDEES 45 PARTNERED EVENTS
ABOUT US

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Chairman of the American Australian Association

Geoffrey Garrett
CEO of the United States Studies Centre

David Anstice
Former Senior Executive at Merck & Co., Inc

Bob Carr
Former Premier of NSW

Stephen Garton
Provost and Deputy Vice-Chancellor of the University of Sydney

Loftus Harris AM
Former Director General of the New South Wales Department of State and Regional Development

Kevin McCann AM
Chairman Origin Energy Limited and Chairman of Macquarie Group Australia

Linda Bardo Nicholls AO
Chairman of KDR Victoria

Dennis Richardson AO
Secretary of the Department of Foreign Affairs and Trade

Joseph Skrzynski AO
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Ezekiel Solomon AM
Senior Partner of Allens Arthur Robinson

Michael Thawley AO
Former Australian Ambassador to the United States

Lucy Turnbull AO
Former Lord Mayor of Sydney

KEVIN McCANN JOINS CENTRE BOARD

In July, Chairman of Origin Energy Limited and Macquarie Group Australia, Kevin McCann AM joined the Centre’s board of directors.

McCann is also director of BlueScope Steel Limited, NSW President and a member of the board of the Australian Institute of Company Directors (AICD). He is also a member of the Corporate Governance Committee of AICD.

His community activities include fellow of the senate of the University of Sydney and chairmanship of the National Library Foundation.
COUNCIL OF ADVISORS

Mark Johnson AO (Co-Chair)
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Founder of Armitage International

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Former Prime Minister of Australia

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Businessman and Democratic Party strategist

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Dean of the UCLA Anderson School of Business

Anthony Pratt
Chairman and CEO of Pratt Industries

Stephen Roberts
CEO of Citigroup Australia

Thomas Schieffer
Former US Ambassador to Australia and Japan

Michael Spence
Vice-Chancellor of the University of Sydney
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Michael Hiscox (Chair)
Clarence Dillon Professor of International Affairs at Harvard University

Margaret Levi (Ex-Officio)
Chair in US Politics and Director of Research and Research Training at the US Studies Centre, and Bacharach Professor of International Studies at the University of Washington

Brendon O’Connor (Ex-Officio)
Associate Professor in American Politics and Director of Teaching and Learning at the US Studies Centre

Dennis Altman AM
Professor of Politics and International Relations at La Trobe University

Nigel Bowles
Director of the Rothermere American Institute at the University of Oxford

Deborah Brennan
Professor and Deputy Director at the Social Policy Research Centre at the University of New South Wales

Alex Frino
CEO of the Capital Markets Cooperative Research Centre

Paul Giles
Challis Chair of English at the University of Sydney

Faye Ginsburg
Director of the Center for Media, Culture and History at New York University

Lawrence Gostin
Professor of Global Health Law at the Georgetown University Law Center

John Higley
Director of the Center for Australian and New Zealand Studies at the University of Texas, Austin

Helen Irving
Professor of Law at the Sydney Law School

Simon Jackman
Professor of Political Science at Stanford University

Andrew Macintyre
Dean of the College of Asia and the Pacific at the Australian National University

Don Markwell
Warden of Rhodes House, Oxford

Toby Miller
Professor of English, Sociology and Women’s Studies at the University of California, Riverside

Yuan Ming
Director of the American Studies Center at Peking University

Gary Segura
Professor of American Politics at Stanford University

Andrew Stoler
Former Executive Director of the Institute for International Trade at the University of Adelaide

Bruce Western
Director of the Program in Inequality and Social Policy at Harvard University

Shane White
Professor of American History at the University of Sydney
CENTRE STAFF (as at March 2012)

**CEO**

Geoffrey Garrett, Chief Executive Officer and Professor of Political Science

**PROFESSORS**

Howard Bamsey, Adjunct Professor in Climate Change and Energy Security

Roger Benjamin, Professor of Art History

Edward Blakely, Honorary Professor in Urban Policy and disaster recovery expert

Colin Campbell, Visiting Professor and Professor of Political Science at the University of British Columbia

Lyn Carson, Honorary Professor and Professor of Civic Engagement at the University of Western Sydney

James Fallows, Chair in US Media and National Correspondent for The Atlantic

Murray Goot, Visiting Professor and ARC Australian Professorial Fellow at Macquarie University

Robert Hill AC, Adjunct Professor in Sustainability and former Chairman of Low Carbon Australia

Michael Hiscox, Visiting Professor and Clarence Dillon Professor of International Affairs at Harvard University

Simon Jackman, Visiting Professor and Professor of Political Science at Stanford University

Margaret Levi, Chair in US Politics and Director of Research and Research Training, and Bacharach Professor of International Studies at the University of Washington

Bruce McKern, Professor of International Business and Director of the Business Leadership and Innovation Programs

Susan Pond AM, Adjunct Professor, Dow Sustainability Program

David Weisbrot AM, Professor of Legal Policy

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**NEW CENTRE EXPERT ON COUNTER TERRORISM**

In August, former senior counter terrorism intelligence analyst with the Australian Federal Police (AFP) Leah Farrall joined the Centre as a research associate in counter terrorism. During her time with the AFP, she served as the organisation’s al-Qaeda specialist and worked on a range of international and domestic counter terrorism investigations. She was also the senior intelligence analyst in the AFP’s Jakarta Regional Cooperation Team in Indonesia and the forward operating post after the second Bali bombings.

Prior to joining the AFP, Farrall taught at the University of Queensland. She has also worked in private industry in Hong Kong, Switzerland, and the United Kingdom and is currently finalising her PhD on al-Qaeda and militant Salafist jihad.
ASSOCIATE PROFESSORS

Brendon O’Connor, Associate Professor in American Politics and Director of Teaching and Learning

RESEARCH ASSOCIATES

John Alquist, Assistant Professor at Florida State University
Thomas Barlow, Research strategist specialising in science and technological innovation
John Barron, Journalist and American election commentator
Sandy Burgoyne, Project Manager, Urban Environments
Leah Farrall, Research Associate in Counter Terrorism
Sean Gallagher, Researcher specialising in American higher education
Andrea Koch, Project Manager, Soil Carbon Initiative
Rebecca Nelson, Lead Researcher, Comparative Groundwater Law and Policy Program at Stanford University
Jamie Pittock, Lead Researcher, Climate–Energy–Water Nexus project
Tom Switzer, Editor of The Spectator Australia

POSTDOCTORAL FELLOWS

Nicole Hemmer
Carrie Hyde
Marc Palen
Rob Rakove
Shawn Treier

SENIOR LECTURER

James Curran, Senior Lecturer in the History of the Australia–US Alliance

LECTURERS

Adam Lockyer, Lecturer in US Politics and Foreign Policy
Jane Park, Lecturer in Contemporary American Media
Rebecca Sheehan, Lecturer in US History
David Smith, Lecturer in American Politics and Foreign Policy

ADMINISTRATIVE

Carlos Anleu, Internal Auditor
Susan Beale, Web and Communications Manager
Jonathan Bradley, Media Officer
Minh Bui Jones, Editor of American Review
Amber D’Souza, Director of Marketing and External Relations
Nina Fudala, Director of Media
Luke Freedman, Research Assistant
Sean Gallagher, Chief Operating Officer
Melissa Grah-McIntosh, Director of Events
Max Halden, Media Officer
Annabel McGilvray, Media Projects Officer
Alexey Mitko, Internal Auditor
Nicole Phillips, Office Coordinator
Craig Purcell, Human Resources Manager
Cindy Tang, Finance Manager
Amelia Trial, Student Affairs Officer
Tara Wolfson, Events Coordinator

STUDENT AMBASSADORS

Timothy Blomfield, Bachelor of Economics
Patrick Desmond, Bachelor of Commerce (Liberal Studies)
Shivaun Sarkis, Bachelor of Commerce (Liberal Studies) (Honours)
Rebecca Segall, Bachelor of Economics
Swei Tang, Bachelor of Commerce (Liberal Studies)
It was a great pleasure for me in early 2012 to accept the appointment to lead the United States Studies Centre at the University of Sydney. The Centre stands out as one of the most important initiatives undertaken in US–Australia relations and I look forward to helping further build and strengthen the Centre’s pivotal role in that relationship in the years to come.

The past decade has seen enormous change for the United States, both at home and in its relations abroad. As you will read in this report, under the outstanding leadership of founding chief executive officer Professor Geoffrey Garrett, the Centre has taken a leading role as a domestic and international hub for research, education, and analysis to interpret and understand these changes for the United States and their implications for Australia and the world. To meet this mandate, the Centre has steadily grown to comprise leading scholars and former officials from Australia and the United States together with an enthusiastic and peerless staff.

Among his most important legacies, Professor Garrett helped establish the links across government, academia, and business to establish the Alliance 21 project to evaluate traditional and new strengths in the historic bond between the United States and Australia as we move into the 21st century. I am very much looking forward to continuing this important initiative.

As the world’s centre of gravity continues to shift toward our region, we see more clearly that the 21st century is the Asia-Pacific century. Even clearer is the need for the United States and its friends, allies, and partners, such as Australia, to work together in this new geopolitical landscape to assure the bright prospects that the 21st century holds in store. In addition to Alliance 21, initiatives such as the Dow Sustainability, and NSW Government think tank programs, together with the Centre’s landmark 2011 national summit, provide forums in which the role for the US–Australia partnership is being debated and put in action by those at the forefront of this change.

At the same time, within the grounds of one of the Asia-Pacific’s most prestigious universities, the Centre is educating the next generation of business, political, and economic leaders about the United States. University of Sydney students are learning about the social, political, and foreign policy issues that have shaped and continue to shape the United States. Courtesy of the Centre’s visitor program, they are hearing first hand from some of the top international scholars and decision-makers about how these issues are likely to change as we move into the future. This education increases the understanding not only of America, but also of the pressures affecting the region and the wider world.

When I commence my appointment as chief executive officer in October 2012, the US will be on the verge of going to the polls to elect a new president or to re-elect Barack Obama for a second term. In assessing the upcoming US election – as with all the Centre’s work – we will be the first point of reference in Australia for understanding developments in America and their implications for Australia, the Asia-Pacific, and the world. I very much look forward to taking part in this exciting and important work.

Sincerely,

Bates Gill
FINANCIAL REPORT

UNITED STATES STUDIES CENTRE
ACN 122 586 341
ABN: 85 122 586 341

Summary of the Financial Report for the year ended 31 December 2011

The following information has been extracted from the United States Studies Centre’s Audited Financial Statements for the year ended 31 December 2011.

REVENUE

In 2011 the Centre received grants from the Commonwealth and NSW governments together with grants from Chevron, Dow Chemical Company, ConocoPhillips, GE, Pratt Industries, News Corporation, Morgan Stanley, and Raytheon to develop think tank programs. Revenue from teaching and training increased significantly in 2011, the Centre continued to deliver postgraduate study programs, including the Masters of US Studies, and offered five undergraduate units that attracted more than 750 students. The Centre continued with its successful study abroad and internship program at the University of California Washington Center.

EXPENDITURE

The Centre’s expenditure increased by more than $2.5 million with a significant expansion of activities in Research and Analysis funded significantly by corporate grants. 80 per cent of the Centre’s expenditure was directed towards strategic outcomes (i.e. teaching, research, and outreach activities).

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<thead>
<tr>
<th></th>
<th>2011 $</th>
<th>2010 $</th>
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<tbody>
<tr>
<td>Teaching &amp; Training</td>
<td>1,805,583</td>
<td>1,046,687</td>
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<tr>
<td>Research &amp; Analysis</td>
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<td>2,239,782</td>
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<tr>
<td>Outreach &amp; Events</td>
<td>2,118,646</td>
<td>1,463,049</td>
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<tr>
<td>Administration</td>
<td>1,888,936</td>
<td>1,975,298</td>
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<tr>
<td><strong>TOTAL EXPENDITURE</strong></td>
<td><strong>9,262,074</strong></td>
<td><strong>6,724,816</strong></td>
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</table>

20% 20% 23% 37% 22% 33%
Statement of comprehensive income for the year ended 31 December 2011

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
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<tr>
<td>Revenue from continuing operations</td>
<td>$9,209,356</td>
<td>$7,991,341</td>
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<tr>
<td>Expenses from continuing operations</td>
<td>$9,262,074</td>
<td>$6,724,816</td>
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<tr>
<td><strong>OPERATING RESULT FOR THE PERIOD</strong></td>
<td><strong>(52,718)</strong></td>
<td><strong>1,266,525</strong></td>
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Statement of financial position as at 31 December 2011

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<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
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<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Current assets</td>
<td>$6,139,476</td>
<td>$5,284,325</td>
</tr>
<tr>
<td>Non-current assets</td>
<td>–</td>
<td>$266,519</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>6,139,476</strong></td>
<td><strong>5,550,844</strong></td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities</td>
<td>$1,469,424</td>
<td>$828,074</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>1,469,424</strong></td>
<td><strong>828,074</strong></td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>$4,670,052</td>
<td>$4,722,770</td>
</tr>
<tr>
<td><strong>EQUITY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retained earnings</td>
<td>$4,670,052</td>
<td>$4,722,770</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td><strong>4,670,052</strong></td>
<td><strong>4,722,770</strong></td>
</tr>
</tbody>
</table>

**RETAInED EARNInG**
The Centre had a deficit of $52k during 2011; retained earnings had been reduced to $4.67M which will be directed towards growth in following years.

**UNUSUAL ACTIVITY**
During the period covered by this report, there was no unusual activity evident in either Income or Expenditure.

NOTE: Full copies of the Audited Financial Statements are available on request; please contact the Company Secretary.
PARTNERS & SUPPORTERS

Alcoa
Allens
American Australian Association
ANZ
Asia Society
Australia and New Zealand School of Government
Australia-Israel Chamber of Commerce
Australian and New Zealand American Studies Association
Australian Consulate-General in Los Angeles
Australian Government
Australian Institute of Company Directors
Australian National University
Australian Water Association
Baker & Mackenzie
Biennale of Sydney
Bill Lane Center for the American West, Stanford University
Castle Harlan Australian Mezzanine Partners
Centre for Human Aspects of Science and Technology, The University of Sydney
Centre for Social Impact, The University of New South Wales
Chevron
Citigroup
City of Sydney
Clark Center for Australian and New Zealand Studies, The University of Texas at Austin
Committee for Economic Development of Australia
Committee for Melbourne
Committee on Australian Studies, Harvard University
ConocoPhillips
Consulate General of the United States, Sydney
Corrs Chambers Westgarth
David Unaipon College of Indigenous Education and Research, The University of South Australia
Department of Innovation, Industry, Science and Research
Department of Premier and Cabinet, Victoria
Department of Prime Minister and Cabinet
Dow Chemical Company
East-West Center
Embassy of Australia, Washington DC
Embassy of the United States, Canberra
Ernst & Young
Faculty of Agriculture and Environment, The University of Sydney
GE
Global Change Institute, The University of Queensland
Global Connect, University of California, San Diego
Goldman Sachs
Grattan Institute
Infrastructure Australia
International Curators Forum
Institute of Modern Art
JP Morgan
King & Wood Mallesons
Kliker Wood
Lend Lease Group
Lowy Institute for International Policy
Macquarie Group
Melbourne Energy Institute, The University of Melbourne
Melbourne Sustainable Society Institute, The University of Melbourne
Merck & Co., Inc
Minter Ellison Lawyers
Monash University
Morgan Stanley
National Water Commission
New South Wales Department of Trade and Investment, Regional Infrastructure and Services
New South Wales Government
News Corporation
Office of National Assessments
Pratt Industries
Property Council of Australia
Raytheon
Reserve Bank of Australia
RMIT University
SBS
Sinclair Knight Merz
Sydney Film Festival
Sydney Ideas
Sydney Opera House
The American Club
The Power Institute
The Turnbull Foundation
The University of New South Wales
The University of Sydney
The University of Texas, Austin
The Urban Development Institute of Australia
The Wheeler Centre
University of California, Washington Center
University of Sydney Union
University of Technology, Sydney
Westpac
Woods Institute for the Environment, Stanford University
MISSION

Our mission is to increase understanding of the United States in Australia and around the world.

Spanning the study of politics and policy, economics and business, and culture and society, the core activities of the Centre include:

- Postgraduate degrees and undergraduate teaching
- Academic research and research training
- Policy analysis and commentary
- Business leadership forums
- Public education and community outreach.

VISION

Our ambition is to become the leading institution outside America for the study of the United States.

Our principal objectives are to:

- Undertake analysis, research, and teaching of the highest quality
- Be the international hub for the study of the United States
- Build networks with pre-eminent American institutions and scholars.